

BROOME, WESTERN AUSTRALIA

Cable Beach Club Resort & Spa welcomes back British Lord

On the edge of the vast Kimberley region in Western Australia, lies the award-winning Cable Beach Club Resort & Spa - the only Resort in Broome overlooking the spectacular Cable Beach. Here red cliffs, white sand and clear blue waters combine to form one of Australia's most spectacular landscapes.

Originally founded by Lord Alistair McAlpine in 1988 and after a long absence, Cable Beach Club Resort & Spa welcomed back founder Lord Alistair McAlpine in March of this year. McAlpine was invited back in order to recognise his significant contribution to tourism in the region.

Speaking with General Manager Ron Sedon, Lord McAlpine tells the story of how he famously signed the contract to buy the land on the back of a beer coaster at the Roebuck Bay Pub. 'We negotiated a price for the land. And I said 'sign it up' so we drew up on a beer mat and signed. You had to sign them up quick you see and the most convenient way was on a beer mat,' said Lord McAlpine.

Inspiration for the design of the Resort was taken from the region's natural beauty as well as its colourful pearling history. 'We were trying to do something that expressed the multi-national community of the region', said Lord McAlpine.

Originally the Resort was a collection of Broome-style bungalows, a reception area, dining area and a small area for functions. Over the last 7 years the current owners have been committed to continually improving the Resort experience and maintaining a high standard of facilities, having invested in excess of \$40 million in refurbishments.

Today Cable Beach Club has grown to become one of Australia's premier resorts. The Resort boasts two lagoon style swimming pools, one for families complete with water playground, mini golf course and play equipment and the other a tranquil haven reserved solely for adults; perfect for a book and a cocktail.

The influence of Broome's multicultural melting pot is evident with four distinctively different restaurants and bars available at the Resort. Enjoy casual dining and cocktails overlooking Cable Beach at the Sunset Bar & Grill, the exotic delights of Thai Cuisine at Thai Pearl, the ultimate in Broome fine dining at the Club Restaurant and for an intimate nightcap visit the Club Lounge Bar, reserved exclusively for guests.

The Resort's Chahoya Spa & Salon is Broome's little piece of heaven on Earth, complete with seven private suites, double vichy shower room, hair salon, yoga deck and much more. Whilst more active guests can enjoy two flood-lit tennis courts, a gym and complimentary yoga and Thai Chi at the Buddha Sanctuary. With the Kimberley region on our doorstep the Resort's complimentary tour desk is on hand to book all your outback adventures and Broome tours.

A variety of accommodation options are dotted throughout the Resort. Intimate Studios are perfect for couples; choose from Garden and Pool View, Pool Terrace and Ocean Side Studios. The Resort's spacious Broome Bungalows with open plan living provide a spacious home away from home for families or larger groups.

For guests looking for seclusion or a romantic break, the spacious Villas are the ideal room choice. These lavish rooms feature an enclosed courtyard and private plunge pool with full butler service included to meet guests every request. And the most opulent of room types lies in the Resort's masterpieces, its Suites which are named after renowned artists and feature original artworks by their namesake, views of the Indian Ocean and complimentary butler service.

First described by Lord McAlpine as "A town of red earth and ramshackle houses" Broome and Cable Beach Club Resort and Spa have certainly come a long way, with a more apt description of this iconic Australian holiday destination being the pearl of the Kimberley.

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